## IOWA ENGINEERING CONFERENCE

MARRIOTT- WEST DES MOINES MAY 14-15, 2025



City of Slater Waterworks Plant- Snyder

## Iowa Engineering Conference

The Iowa Engineering Conference is sponsored by two engineering organizations with two missions, but one vision. ACEC-Iowa works to advance the business interests of Iowa's consulting engineering firms. The Iowa Engineering Society works to promote the ethics and expertise of Iowa's licensed Professional Engineers. Together their vision is -To protect the health, safety and welfare of the public through the practice of the engineering profession.

The conference will be offering 10.0 professional development hours.

The Engineering Excellence Awards Reception and Dinner will be Wednesday, May 14 following the conference.

#### REGISTERATION INFORMATION

ACEC-lowa Members login using your username and password to receive member rates.

IES Members use discount code IES2025 to receive a member rate.

Member Registrations Fees: \$325 for both days \$250 for Wednesday only \$165 for Thursday only Non member rate- add \$130 to the above rates

Register by Wednesday, May 7, 2025



### CONFERENCE SCHEDULE

Wednesday, May 14, 2025

9:00 Welcome

9:05-9:55\* | The Future of Engineering Leadership: An ACEC/Michigan Study on the Motivations and Expectations of the Next Generation of Firm and Industry Leaders
Presenter: Ron Brenke Executive Director at ACEC Michigan

10:00-11:00 | ACEC's Research Institute / Lump Sum Contracts /State of the Industry Presenters: Joe Bates and Kevin McMahon of the ACEC Research Institute

11:00-11:20 | BREAK

11:20-12:00 | The State of Engineering in Iowa

12:00-1:00 | LUNCH

#### 1:00-2:00 | Engineering Education in Iowa

Presenters: Kellie Olson, Associate Director of Career Services, ISU and Ryan Puhrmann, Direct Admissions and Outreach, University of Iowa.

2:00-2:20 | BREAK

#### 2:20-3:20 | Ethics in Professional Practice

Presenter: Rick Fosse, Professor of Practice, Civil, Environmental Engineering, University of Iowa

### 3:25-4:00\* | Construction Manager at Risk – Lessons Learned

Presenters: Larry Cormicle, Consultant for Master Builders of Iowa

#### 4:05-5:00 | Managing and Mentoring Today's Workforce

Presenter: Melynda DeCarlo with 6585 Consulting

#### 5:00 | Engineering Excellence Reception and Dinner

Engineering Excellence Videos will be shown at the banquet

\*Schedule Change

**Thursday, May 15, 2025** 

# 8:30-12:30 | Building a Firm-Wide Business Development Culture/ Recruiting Best Practices in a Candidates' Market

Presenter: Rich Friedman, President of Friedman & Partners



### **Sleeping Room Information**

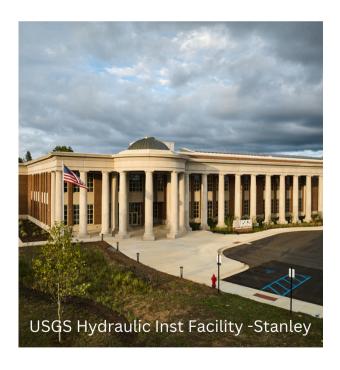
Sleeping Rooms are available May 13-14, 2025 for \$138.00 per night.

Call the Marriott to make your reservation at 515-267-1500 before April 30, 2025.

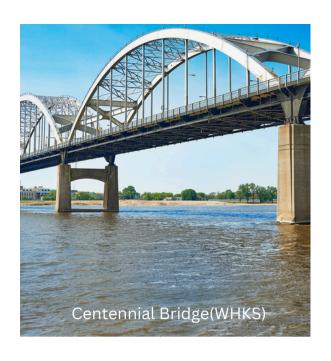
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IES Members: Use Discount Code IES2025 to receive a Member Rate.







## **Sponsorship Opportunities**

You have an opportunity to play an important role in the continued success of this joint meeting and at the same time receive valuable exposure.

Please continue to see the many benefits your company will receive by helping to sponsor speakers and events at this year's conference.

#### **CONTRIBUTING SPONSOR** (\$50.00)

As a Contributing Sponsor you will be: \*Identified as a Contributing Sponsor on the Sponsor Page of Conference Program

#### BREAK SPONSOR (\$150.00)

As a Break Sponsor you will be:
\*Identified as a Break Sponsor at the Conference
\*Listed as a Break Sponsor on the Sponsor Page of
Conference Program
SESSION SPONSOR (\$250.00)

As a Session Sponsor you will be:
\*Identified as a Session Sponsor at the Conference
\*Listed as a Session Sponsor on Sponsor Page of
Conference Program

#### EVENT SPONSOR (\$500.00)

As an Event Sponsor(s) you will be:
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In order to make sure you receive recognition and are prominently mentioned in our material, we will need to hear back from you by April 30, 2025.

Thank you in advance for your support.