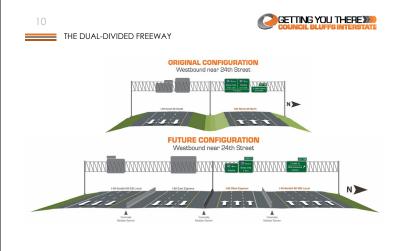




Silide 8

TW1 Update graphic. WST fully open
Thompson, Wendy, 5(6) (2019









FOCUS ON TRAFFIC OPERATIONS & SAFETY







MAJOR DUAL DIVIDED FREEWAY MILESTONES ACHIEVED





Westbound Dual Divided

- Phase 1 March 2019 DONE Phase 2 September 2019 DONE
- Phase 3 November 2019



Eastbound Dual Divided

Phase 1 – August 2019 - DONE Phase 2 – Fall 2021









16 EDUCATION & OUTREACH







CHALLENGES / LESSONS LEARNED









SOCIAL MEDIA STRATEGY - KEY PERFORMANCE INDICATORS 2019 YTD VS. 2018



Increase

Engagements: 32,737

Message Clicks: 26,149

GETTING YOU THERE XXXX

Impressions: 410,579

165% Increase Audience Growth: 451 Followers

78.6% Decrease Messages Sent: 120

More is not more. Refined message and graphics strategy, coupled with sponsored (paid) posts led to more engagement

FOCUS ON OPERATIONS - PEOPLE NOTICE



"Just saying thank you. We travel the I-29/I-80 interchange in Council Bluffs many times a day.

We have been amazed and impressed with the ease of travel during multiple years of construction.

Thank you for making it so easy for the people that live here to travel through the area with such major construction in progress. Minimal impact and plenty of notice. Thanks!!!"



CHALLENGES / LESSONS LEARNED



CHALLENGES

- 408/404 Permitting
- Budget Pressures
- Staging/MOT
- Maintaining Existing System

SOLUTIONS

- Eliminate Schedule Risk by Advancing Const.
- Delay Letting 1 Year
- Interim Milestones and Managed Closures
- Pavement Marking Maint., Emergency Repairs, HMA Overlays, and Bridge Repairs

OPPORTUNITIES FOR INNOVATION



Creative Contracting

- Completion Date
- Interim Milestones
- Work/Traffic Restrictions
- User-Cost Incentives
- Lane Rentals
- No-Excuse Bonuses
- ** Think Like a Contractor





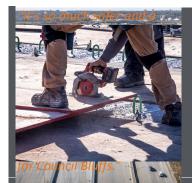


KEY WINS/SUCCESS





- Pre-Letting Schedules
- Scheduling Specification
- Interstate Closures
- Adaptive Traffic Signals
- Geotech Improvements



- ✓ On Schedule
- ✓ Under Budget
- ✓ Contractor Commitment
- ✓ TSMO Works
- ✓ Community Satisfaction

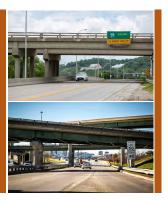
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WHAT'S NEXT?



Nebraska Avenue Interchange

• July 2020 Letting

I-29/I-480/W. Broadway System Interchange • September 2020 Letting





THANK YOU

QUESTIONS?

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2019 DDF OPENING – DRIVER EDUCATION





I-80/I-29 Westbound Dual, Divided Freeway