Council Bluffs Interstate System
Austin Yates & Mark Pohlmann

PROGRAM OVERVIEW

North Section of I-80 and U.S. 6 Interchange
Details: TBD

I-29/I-480/West Broadway
Preliminary/Final Design
Schedule: 11/2020 – 07/2023

Madison Avenue Interchange
Schedule: 11/2021 – 05/2024

Nebraska Avenue Interchange
Schedule: 09/2020 – 08/2022

Union Pacific Railroad Bridge
Schedule: 09/2017 – 08/2019

East System Interchange, Phase III
Schedule: 11/2017 – 06/2020

I-80/I-29 Dual, Divided Freeway, Phase III
Schedule: 08/2019 – 06/2021

Nebraska Department of Transportation (NDOT), 13th Street to I-480
Schedule: 08/2017 – 06/2019

TO DATE

- Contracts
- Programmed

- Let to date
- $900 Million Awarded to date
- $1.2 Billion Programmed

- 19 Let to date
- 22 Contracts
- $900 Million Awarded to date
- $1.2 Billion Programmed
PARTNERSHIPS

Federal Highway Administration
Design Consultants
City of Council Bluffs
Program Team
U.S. Army Corps of Engineers
Contracting Industry

PROGRAM OVERVIEW

PROGRAM GOALS
- Modernizing and improving 15 miles of interstate
- Accommodating planned developments along the corridors
- Reducing traffic congestion
- Improving the visual landscape

WORKING IN PARTNERSHIP

- Leave Logo at Door
- Work the Process
  - RFI's / Submittals
  - Contract Mods
- Collaborate
  - Weekly Meetings
  - MOT Preparations

THE DUAL-DIVIDED FREEWAY

TRAFFIC INCIDENT MANAGEMENT

PARNTERSHIP
FOCUS ON TRAFFIC OPERATIONS & SAFETY

MAJOR DUAL DIVIDED FREEWAY MILESTONES ACHIEVED

Westbound Dual Divided
- Phase 1 – March 2019 - DONE
- Phase 2 – September 2019 - DONE
- Phase 3 – November 2019

Eastbound Dual Divided
- Phase 1 – August 2019 - DONE
- Phase 2 – Fall 2021

MAJOR TRAFFIC SHIFTS – 2019 ACCOMPLISHMENTS

EDUCATION & OUTREACH

PLAN AHEAD, Choose EXPRESS or LOCAL

Choose EXPRESS to travel swiftly through the area.
Choose LOCAL to access 56th Street or South Expressway.

SPONSORED FEATURE

The Daily Nonpareil

Get ready, motorists: a new type of freeway is coming to C.B.

Just ahead:
A new type of freeway

Move to 3- and 4-lane configuration along a freeway through Council Bluffs, a new element points to the northeast.

By Thorp - The Daily Nonpareil
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CHALLENGES / LESSONS LEARNED

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SOCIAL MEDIA STRATEGY – KEY PERFORMANCE INDICATORS
2019 YTD VS. 2018

- **Impressions:** 410,579
- **Engagements:** 32,737
- **Message Clicks:** 26,149

**Audience Growth:**
- **165% Increase**
- **451 Followers**

**Messages Sent:** 120

- More is not more. Refined message and graphics strategy, coupled with sponsored (paid) posts led to more engagement.

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FOCUS ON OPERATIONS - PEOPLE NOTICE

- **Just saying thank you. We travel the I-29/I-80 interchange in Council Bluffs many times a day.**
- **We have been amazed and impressed with the ease of travel during multiple years of construction.**
- Thank you for making it so easy for the people that live here to travel through the area with such major construction in progress. Minimal impact and plenty of notice. Thanks!!!

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CHALLENGES / LESSONS LEARNED

**SOLUTIONS**
- Eliminate Schedule Risk by Advancing Const.
- Delay Letting 1 Year
- Interim Milestones and Managed Closures
- Pavement Marking Maint., Emergency Repairs, HMA Overlays, and Bridge Repairs

**CHALLENGES**
- 408/404 Permitting
- Budget Pressures
- Staging/MOT
- Maintaining Existing System

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OPPORTUNITIES FOR INNOVATION

- **Creative Contracting**
  - Completion Date
  - Interim Milestones
  - Work/Traffic Restrictions
  - User-Cost Incentives
  - Lane Rentals
  - No-Excuse Bonuses

**Think Like a Contractor**
OPPORTUNITIES FOR INNOVATION

• Pre-Letting Schedules
• Scheduling Specification
• Interstate Closures
• Adaptive Traffic Signals
• Geotech Improvements

KEY WINS/SUCCESS

- On Schedule
- Under Budget
- Contractor Commitment
- TSMO Works
- Community Satisfaction

WHAT'S NEXT?

Nebraska Avenue Interchange
  • July 2020 Letting

I-29/I-480/W. Broadway System Interchange
  • September 2020 Letting

QUESTIONS?

2019 DDF OPENING – DRIVER EDUCATION

GETTING YOU THERE
COUNCIL BLUFFS INTERSTATE

1-29/1-129 Westbound Dual, Divided Freeway