What is PIMA?

A virtual platform that allows better management and coordination of public involvement throughout Iowa DOT

GOALS

1. Better analyze and adjust our PI effort based on real data
2. Improve the ease in providing public feedback
3. Providing transparency and accountability for what we say
4. Allow management of the PI program with decreasing staffing
5. Allowing a seem-less transition of public involvement through the development and construction processes.
6. Position the Department to transition (someday) to an online “hearing before your peers”

Points of Integration

Microsoft Azure (Office 365)
- Authentication

3 REST Services
- Program ID Number (PIN)
- Project Number
- Schedule Event Information

Roads & Highways RAMS (LRS)
- PIN Geospatial Location

Program & Project Management System
- Future
- GEARS (MDM System)

Public Involvement Management Application

Four primary components:

- Public Comment Form
- Response Management
- Analytics
- Event Management

Registration

Users register online for public information meetings

Please feel free to use your mobile device to register and comment using PIMA:

Registration:  
www.bit.ly/iowadotACECReg

Comment:  
www.bit.ly/iowadotACEC
**Public Comment**

Users can submit comments electronically and subscribe to future notifications.

**Internal Management**

- Internally manage public involvement events and activities: comments, responses, stakeholders, bulk emails etc.

**Analytics**

- The dashboard provides an overall look at project location and events. Comments associated with this project are geolocated showing level of favorability.

**Response Management**

- The executive dashboard provides a summary of each public involvement event to gain a better understanding of the status of the project.

**Stakeholder Management**

- Database of stakeholders for each project are populated and managed in PIMA. Bulk email notifications can be sent using this database.
**Event Management**

- Manage public involvement events: date, time, location, staff, tasks, etc.

**Online Meetings**

- Ability to setup online meetings with registration and comment forms.

**Public Portal**

- IOWA DOT
- Public Involvement
- Project Activity Summaries (Weekly, opt in/out)
- Expand Reporting Functionality & Analytics
- Exposing the data for leveraging by other apps
- Public Portal Enhancements (tell the story)
- Word Clouds & Heat Mapping

**Next Steps**

- Manage PI Process related to non projects (LRTP, etc.)
- Project Activity Summaries (Weekly, opt in/out)
- Expand Reporting Functionality & Analytics
- Exposing the data for leveraging by other apps
- PI Public Portal Enhancements (tell the story)
- Word Clouds & Heat Mapping